

Makesense user-guide

Makesense is a YouTube sentimental analysis application which assures to help YouTubers (with growing YouTube channel(s)) to get sentimental analysis on their content based on the comments posted and will suggest the areas of improvement.

Through the application the user even gets curated news from their respective fields and choices.

Steps to quick start Makesense:

1. Go to Play Store and install “Makesense”.
2. Once the app is downloaded and installed you can login using the same credentials that you used for YouTube channel(s), which also means that you can only logging from your google account
3. After successful login, you land up to the ‘Home’ page and will see the list of videos uploaded. From the search bar at the top you screen, you can easily search the uploaded videos.

Navigation menu at the bottom of the ‘Home’ screen displays:

1. **Home:** where you see all your uploaded videos.
2. **Analytics:** where you can see all the statistics.
3. **Trending:** where you see the top trending curated videos of YouTube.
4. **News:** where you receive curated news from all over based on their choices.
5. **Settings:** where you see the number of subscribers, the number of videos uploaded and the number of viewers. When you click on the curated you will be redirected to the “Curation” setting, where you can select the fields of your interest from the listed options and can even add your personal link to get news /updates.

News from the selected topics will be visible on the News page.

To view the sentimental analytics follow the below steps:

1. Click to choose the video from ‘Home’, for which you wish to see the analytics. You get directed to Sentimental analytics page.
2. On the ‘Sentimental Analytics’ page you can see the video analytics which display details like percentage of likes, dislikes, and comments on the video individually in the graph. Also, the top 10 comments of the video gets displayed. These comments will be selected based on the number of replies on that particular comment.