

## CHEMISTRY IN THE CLOUD™ – THE WORLD'S FIRST APP TO PROJECT MANAGE DRUG DISCOVERY

The quest to positively benefit the lives of patients in the world of drug discovery means finding novel therapeutics for unmet medical needs. The biotech and pharma companies have been increasingly resorting to external innovation to supplement their pipeline of ideas and turbocharge their research-based businesses with enterprising partners with complementary ideas, capabilities and services. It is therefore hardly surprising that the top medicinal chemists working in both large and small companies have multiple partners across different continents and time-zones.

To deliver these iterative discovery projects often entails detailed co-ordination of inter-related activities and extensive multi-tasking. Project management is the hub that allows these complex matrices of networks to communicate and for the project to successfully advance. In today's fast paced and technologically advanced digital world, providing the project manager the right tools to make informed decisions is key to successful delivery.

O2h Discovery's innovative app Chemistry in the Cloud™ builds upon the latest advances in secure cloud-based mobile technology and integrates project management of external drug discovery programs. The app enables communication between the various scientific stakeholders essential to successful project advancement leading to faster decision making. It negates the onerous tasks of weeding out critical information that is required to take a complex decision by extracting the information from large data intensive reports and databases. These crucial decision points are now just a 'tap/swipe-of-the-finger' in the Chemistry in the Cloud™ app so that they can speedily execute tasks anytime, anywhere. The communication covering a gamut of research activities in relation to process of research now truly happens in 24/7 real-time.

O2h announced a worldwide launch and first live demonstration of our revolutionary project management app – Chemistry in the Cloud™ on 10<sup>th</sup> September 2017 at the 19th RSC/SCI Cambridge medicinal chemistry conference to some of world's top scientists. The app's full suite of project management tools is available exclusively to live project collaborators and a lighter version is open for researchers looking for a quote for the synthesis of small molecules.

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